UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

SCHEDULE 14A

(RULE 14a-101)

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant [X] Filed by a Party other than the Registrant

[]

Check the appropriate box:

- [] Preliminary Proxy Statement
- [] Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- [] Definitive Proxy Statement
- [X] Definitive Additional Materials
- [] Soliciting Material Pursuant to §240.14a-12

RAND CAPITAL CORPORATION

(Name of Registrant as Specified In Its Charter)

N/A

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- [X] No fee required.
- [] Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
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 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- [] Fee paid previously with preliminary materials.
- [] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:



Transforming Rand Capital: Driving Value Creation

April 29, 2019

Investor Presentation

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Nasdaq: RAND

Important Information



Definitions

Definitions of commonly used acronyms noted with and asterisk in this presentation are defined in the supplemental slides

Cautionary Statement Regarding Forward-Looking Statements

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements, other than historical facts, including but not limited to statements regarding the expected timing of the closing of the proposed transactions; the ability of the parties to complete the proposed transactions considering the various closing conditions, including receipt of necessary shareholder approvals and approval from the U.S. Small Business Administration ("SBA"); the intention of Rand Capital Corporation ("Rand Capital", "Rand" or the "Company") and Rand Capital SBIC, Inc. ("Rand SBIC") to elect to be taxed as a regulated investment companies for U.S. federal tax purposes; the intention to declare and pay a special cash and stock dividend after the closing of the proposed transactions; the intention to pay a regular cash dividend after the completion of the proposed transactions; the expected benefits of the proposed transactions such as a lower expense-to-asset ratio for Rand Capital, increased net investment income, availability of additional resources, expanded access to and sourcing platform for new investments and streamlining of operations under the external management structure; the business strategy of originating additional income producing investments; the competitive ability and position of Rand Capital following completion of the proposed transactions; and any assumptions underlying any of the foregoing, are forward-looking statements. Forward-looking statements concern future circumstances and results and other statements that are not historical facts and are sometimes identified by the words "may," "will," "should, "potential," "intend, "expect," "endeavor," "seek," "anticipate, "estimate," "overestimate," "underestimate," believe, "could, "project," "predict, "continue," "target" or other similar words or expressions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove to be incorrect, actual results may vary materially from those indicated or anticipated by such forward-looking statements. The inclusion of such statements should not be regarded as a representation that such plans, estimates or expectations will be achieved. Important factors that could cause actual results to differ materially from such plans, estimates or expectations include, among others, (1) that one or more closing conditions to the stock purchase may not be satisfied or waived, on a timely basis or otherwise, including that the SBA may not approve the proposed transactions or that the required approvals by the shareholders of Rand Capital may not be obtained; (2) the risk that the proposed transactions may not be completed in the time frame expected by parties, or at all; (3) the risk that Rand Capital and/or Rand SBIC may be unable to fulfill the conditions required in order to elect to be treated as a regulated investment company for U.S. tax purposes; (4) uncertainty of the expected financial performance of Rand Capital following completion of the proposed transactions; (5) failure to realize the anticipated benefits of the proposed transactions, including as a result of delay in completing the proposed transactions; (6) the risk that the board of directors of Rand Capital is unable or unwilling to declare and pay the special cash and stock dividend or pay quarterly dividends on a going forward basis; (7) the occurrence of any event that could give rise to termination of the stock purchase agreement; (8) the risk that shareholder litigation in connection with the proposed transactions may affect the timing or occurrence of the contemplated transactions or result in significant costs of defense, indemnification and liability; (9) evolving legal, regulatory and tax regimes, (10) changes in general economic and/or industry specific conditions; and (11) other risk factors as detailed from time to time in Rand Capital's reports filed with the Securities and Exchange Commission ("SEC"), including Rand Capital's annual report on Form 10-K for the year ended December 31, 2018, later filed quarterly reports on Form 10-Q, the definitive proxy statement for the proposed transactions and other documents filed with the SEC. Consequently, such forward-looking statements should be regarded as Rand Capital's current plans, estimates and beliefs. Except as required by applicable law, Rand Capital assumes no obligation to update the forward-looking information contained in this presentation.

Additional Information and Where to Find It This communication may be deemed to be solicitation material in respect of solicitation of proxies from shareholders of Rand Capital in respect of the proposed transactions. Rand Capital has filed the definitive proxy statement in respect of the proposed transactions, which was first sent or made available to shareholders on or about April 18, 2019. INVESTORS OF RAND CAPITAL ARE URGED TO READ THE DEFINITIVE PROVY STATEMENT AND OTHER RELEVANT DOCUMENTS CAREFULLY AND THEIR ENTIRETY DECAUSE THEY CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTIONS AND RELATED MATTERS. Investors may obtain the definitive proxy statement and other documents filed by Rand Capital with the SEC from the SEC's website at www.sec.gov or from Rand Capital's website at www.randcapital.com. Investors and security holders may also obtain free copies of the definitive proxy statement and other documents filed with the SEC from Rand Capital by calling Investor Relations at 716-843-3908.

Participants in the Solicitation

Rand Capital and its directors, executive officers, employees and other persons may be deemed to be participants in the solicitation of proxies from the shareholders of Rand Capital in respect of the proposed transactions. Information regarding the persons who may, under the rules of the SEC, be considered participants in the solicitation of Rand Capital shareholders in connection with the proposed transactions is set forth in the definitive proxy statement filed with the SEC, which can be obtained free of charge from the sources indicated above.



RAND'S PROPOSED TRANSACTIONS SUPPORT SHAREHOLDERS' REQUESTS OVER SEVERAL YEARS TO BECOME A DIVIDEND PAYING BUSINESS DEVELOPMENT COMPANY (BDC*)

RATIONALE

- The BDC universe of 50 publicly-traded companies has been stagnant for several years and BDC stocks have often traded at prices below NAV*
- The Board recognized that as one of the smallest of the universe and only one of five that does not pay a dividend, RAND's stock price to NAV discount would likely continue to be significant, especially given the many changes in the capital markets
- Shareholders, the vast majority being retail investors (as is typical for BDCs), frequently requested dividends. RAND's historic strategy was not conducive to this, nor was it structured as a RIC*
- RAND had insufficient capital available to elect status as a RIC which requires distribution of all accumulated earnings and profits
- Rand completed a thorough and complete process to evaluate strategic alternatives in 2015 and 2016
- Rand continued to evaluate potential alternatives and made public statements of the Company's willingness to consider potential transactions

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SUMMARY OF TRANSACTION

- East Asset Management will invest \$25 million into Rand for 8.3 million shares (\$3.00/share)
- The investment will be in a combination of cash
 (\$13.4 million) and assets (\$11.6 million)
- The assets are incoming producing investments to support the future strategy of being a dividend paying BDC and provide increased scale for Rand
- The investment will allow for the required distribution of \$22 million in accumulated earnings and profits in order to elect RIC status
- The externalization of management is expected to reduce the expense to asset ratio and provides greater potential operating leverage with portfolio scale
- Members of the Adviser's investment committee are expected to have access to a network of family offices that engage in middle-market transactions which is expected to provide access to a larger pipeline of opportunities

Background	of	Transactions
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(The following timeline of events leading to the shareholder vote is described in greater detail in the definitive proxy statement.)

2015 through early 2016 Established Strategic Committee of the Board, including the independent Chairman and Vice Chairman, and considered a variety of strategic alternatives for the Company to pursue. Evaluated various investment banking firms including Keefe, Bruyette & Woods, Inc. ("KBW"), who would subsequently be engaged as financial advisor. Late 2017 Received inquiry from East; continued to evaluate strategic alternatives Early to mid-2018 Initial discussions, negotiations and proposal by East, East submitted Letter of Intent ("LOI"), and evaluated other strategic alternatives. Executed NDA and met with User-Friendly Phone Book, a 23% holder of RAND stock, to review strategy and portfolio. Held further calls to discuss strategic options. User-Friendly Phone Book indicated possibility of contributing a portfolio company with a value of \$16 million to RAND in exchange for additional shares of common stock. Fall 2018 Ongoing strategic alternatives discussions with East and other parties. Revised drafts of LOI with East and received draft of Stock Purchase Agreement. Reviewed East strategic transaction with User-Friendly. January 2019 Received fairness opinion from KBW, executed the Stock Purchase Agreement and announced the transactions © 2019 Rand Capital Corporation

The Strategic Alternative Review Process



Certain Factors Considered in Assessing Alternatives						
Shareholders	Industry Dynamics	Valuation	Desire for Liquidity			
Execution Risk	Market Conditions	Portfolio Companies	Business Interruption			
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Members of Strategic Committee



Erland E. Kailbourne

A director since 1999 and Chairman since 2018. Chairman of Albany International Corporation from May 2009 to February 2019, and continues to serve as a director of Albany International Corporation. Mr. Kailbourne was a director of Financial Institutions, Inc. and its subsidiary, Five Star Bank, from 2006 until 2018 and served as Chairman of both entities from January 2006 until May 2010. He retired as Chairman and Chief Executive Officer (New York Region) of Fleet National Bank, a banking subsidiary of Fleet Financial Group, Inc., in 1998. He was Chairman and Chief Executive Officer of Fleet Bank, also a subsidiary of Fleet Financial Group, Inc., from 1993 until its merger into Fleet National Bank in 1997. From 1995 to 2000, he was Vice Chairman State University of New York (SUNY). He is currently a Director of REV LNG, LLC, Albany International Corporation, Allegany Co-op Insurance Company, Conemaugh Valley Insurance Company, and The Thomas and Laura Moogan Foundation.

Robert M. Zak

A director since 2005. Since 1995, Mr. Zak has been President and Chief Executive Officer of Merchants Mutual Insurance Company, which operates under the trade name Merchants Insurance Group. Mr. Zak joined Merchants in 1985. Prior to that, his career was in public accounting. Mr. Zak served as a director of Manning & Napier, Inc. from November 2011 until June 2016.

Allen F. "Pete" Grum

President, Chief Executive Officer and a director since 1996. Prior thereto, Mr. Grum served as Senior Vice President of Rand Capital Corporation commencing in June 1995. From 1994 to 1995, Mr. Grum was Executive Vice President of Hamilton Financial Corporation and from 1991-1994 he served as Senior Vice President of Marine Midland Mortgage Corporation. Mr. Grum serves on a number of Boards of Directors of companies in which Rand Capital Corporation has an investment.



Rand Capital Corporation ("Rand" or "the Company")

Rand Capital (Nasdaq: RAND) is a Business Development Company (BDC) with a wholly-owned subsidiary licensed by the U.S. Small Business Administration (SBA) as a Small Business Investment Company (SBIC). Rand currently focuses its equity investments in early or expansion stage companies and generally lends to more mature companies. Rand's operations will remain in Buffalo, New York.

East Asset Management, LLC ("East")

East was formed in 2010 as a Delaware limited liability company to invest in private and public market securities, and has formed multiple investment vehicles that provide capital to a variety of industries including energy, media, real estate, hospitality, sports and entertainment. East is an entity owned by Terry Pegula and Kim Pegula, owners of Pegula Sports & Entertainment.

Rand Capital Management ("RCM" or "the Adviser")

Rand Capital Management LLC is a newly established external management company and will be retained by the Company to be its external investment adviser. The Adviser will initially be majority owned by East. The Adviser intends to register as an investment adviser with the SEC.

Key Transaction Terms



	East Asset Management, LLC ("EAM" or "East") to strategically invest \$25 million in Rand
Strategic	Consideration will include a combination of cash and yielding assets
Investment	 EAM receives approximately 8.3 million shares of Rand common stock
	• Purchase price of \$3.00 per share, represents a 33% premium to closing price on 1/24/19
	Externalized management: establishment of Rand Capital Management LLC ("RCM")
Externalize	Expected to reduce expense-to-asset ratios for Rand
Management	Maintains continuity of leadership while expanding available investment resources
	Base management fee: 1.5% of total assets, other than cash and cash equivalents
Fee Structure	Net investment income incentive fee: 20% above 7% hurdle rate (with full catch-up provision, subject to total return requirement beginning two years and three months after the effective date)
	 Net realized capital gains incentive fee: 20% of cumulative net capital gains
Intention to	 Proposed Regulated Investment Company ("RIC") election eliminates corporate-level U.S. federal income tax on annual earnings timely distributed to shareholders
Qualify For and Elect "RIC" status	• Requires certain initial conditions: includes distribution of accumulated earnings & profits
	 Supports establishment of regular dividend
	New assets contributed by EAM immediately accretive to net investment income
ncome Producing Assets	Focus on income producing investments to support cash dividend for shareholders
Assels	 Rand has sole discretion on acceptance of the assets



WHY SUPPORT THE PROPOSALS MADE BY THE BOARD?

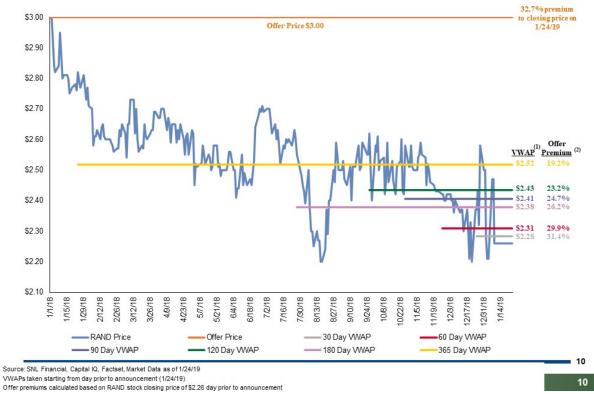
\$25 million strategic investment by East Asset Management enables:

- Improved market valuation: \$3.00 purchase price represents a 33% premium to the closing price of \$2.26 per share on January 24, 2019, the day prior to the announcement of the transactions
 - · A testament to the overwhelmingly positive market reception of the transaction
 - · A 19% premium to VWAP* of RAND over the 1-year period prior to that date.
- Reduced operating expense ratio with planned externalization of management provides a direct and tangible expected benefit to shareholders
- · Increased scale and current income with infusion of capital and income producing assets
- Expected Special Dividend distribution of \$1.50 per share with election of regulated investment company ("RIC") status
 - Eliminates corporate-level U.S. federal tax for the Company on ordinary income or capital gains distributed to shareholders
- Expected ongoing regular dividends, subject to ongoing board approval

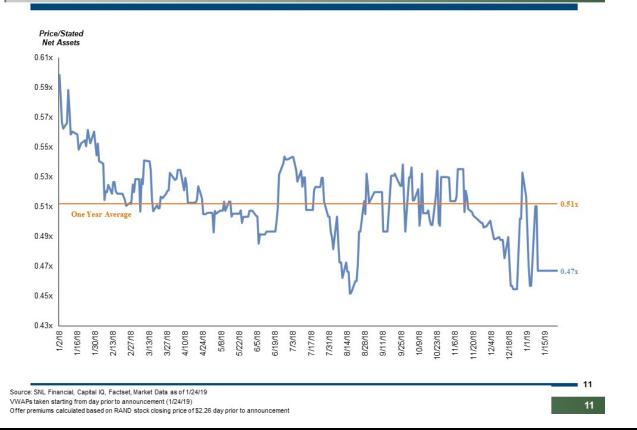
Positioned for growth moving forward:

- · Plan to build portfolio of income producing assets and grow capital base over time
- Anticipate greater total return to shareholders

Offer Price Premium to Historical VWAPs



Historical Price/Stated Net Assets Per Share



Lack of Scale to Compete in Capital Markets



Company Name	Ticker	NAV (\$M)	Company Name	Ticker	Mkt Cap (\$M)			4/26/2019	1/24/201
Ares Capital Corporation	ARCC	\$7,300	Ares Capital Corporation	ARCC	\$7,499	Company Name	Ticker	P/NAV	P/NAV
FS KKR Capital Corp.	FSK	\$4,166	FS KKR Capital Corp.	FSK	\$3,281	Main Street Capital Corporation	MAIN	161.7%	149
Prospect Capital Corporation	PSEC	\$3,303	Prospect Capital Corporation	PSEC	\$2,480	Newtek Business Services Corp.	NEWT	137.8%	124
Main Street Capital Corporation	MAIN	\$1,476	Main Street Capital Corporation	MAIN	\$2,411	Hercules Capital, Inc.	HTGC	130.8%	122
Apollo Investment Corporation	AINV	\$1,317	TPG Specialty Lending, Inc.	TSLX	\$1.322	TPG Specialty Lending, Inc.	TSLX	123.9%	118
TCG BDC, Inc.	CGBD	\$1,063	Hercules Capital, Inc.	HTGC	\$1,254	Gladstone Capital Corporation	GLAD	118.1%	100
TPG Specialty Lending, Inc.	TSLX	\$1,063	New Mountain Finance Corporation	NMEC	\$1,125	Goldman Sachs BDC, Inc	GSBD	117.0%	112
New Mountain Finance Corporation	NMFC	\$1,006	Golub Capital BDC, Inc.	GBDC	\$1,105	Capital Southwest Corporation	CSWC	116.1%	113
Bain Capital Specialty Finance, Inc.	BC:SF	\$1,002	Apollo Investment Corporation	AINV	\$1.082	Golub Capital BDC, Inc.	GBDC	114.5%	110
Golub Capital BDC, Inc.	GBDC	\$965	Bain Capital Specialty Finance, Inc.	BCSF	\$1,052	Saratoga Investment Corp.	SAR	107.4%	
Hercules Capital, Inc.	HTGC	\$955	TCG BDC. Inc.	CGBD	\$923	Solar Senior Capital Ltd	SUNS	105.9%	96
Solar Capital Ltd.	SLRC	\$919	Solar Capital Ltd.	SLRC	\$901	New Mountain Finance Corporation	NMFC	105.8%	101
Oaktree Specialty Lending Corporation	OCSL	\$872	BlackRock TCP Capital Corp.	TCPC	\$854	Bain Capital Specialty Finance, Inc.	BCSF	105.1%	90
BlackRock TCP Capital Corp.	TOPO	\$830	Goldman Sachs BDC. Inc	GSBD	\$832	TriplePoint Venture Growth BDC Corp.	TPVG	104.2%	90
Goldman Sachs BDC. Inc	GSBD	\$710	Oaktree Specialty Lending Corporation	OCSL	\$740	Stellus Capital Investment Corp.	SCM	103.5%	97
PennantPark Investment Corporation	PNNT	\$616	PennantPark Floating Rate Capital Ltd.	PELT	\$740 \$511	BlackRock TCP Capital Corp.	TCPC	102.8%	96
Barings BDC, Inc.	BBDC	\$563	Barings BDC, Inc.	BBDC	\$507	Ares Capital Corporation	ARCC	102.6%	90
PennantPark Floating Rate Capital Ltd.	PELT	\$530		PNNT	\$507 \$484	U.S. T.L.L. E	HRZN	101.7%	9
BlackRock Capital Investment Corporation	BKCC	\$487	PennantPark Investment Corporation	BKCC	5404	Harizan Technology Finance Carporation Gladstone Investment Carporation	GAIN	99.6%	3
Gladstone Investment Corporation	GAIN	\$40/ \$411	BlackRock Capital Investment Corporation			Gladstone investment Corporation Solar Capital Ltd.	SLRC	98.0%	90
		\$403	Gladstone Investment Corporation	GAIN	\$410	Oxford Square Capital Corp.	OXSO	96.6%	3
Fidus Investment Corporation	FDUS	\$403	Newtek Business Services Corp.	NEWT	\$399	Morroe Capital Corp.	MRCC	96.5%	9
TriplePoint Venture Growth BDC Corp.	TPVG		Fidus Investment Corporation	FDUS	\$387	PennantPark Floating Rate Capital Ltd.	PELT	96.5%	90
Capital Southwest Corporation	CSWC	\$318	Capital Southwest Corporation	CSWC	\$389	Fidus Investment Corporation	FDUS	96.0%	8
WhiteHorse Finance, Inc.	WHF	\$315	TriplePoint Venture Growth BDC Corp.	TPVG	\$349	OFS Capital Corp.	OFS	95.5%	8
Oxford Square Capital Corp.	OXSQ	\$315	Oxford Square Capital Corp.	OXSQ	\$304	WhiteHorse Finance, Inc.	WHE	94.1%	87
Medley Capital Corporation	MCC	\$306	WhiteHorse Finance, Inc.	WHF	\$297	Oaktree Strategic Income Corporation	OCSI	90.2%	8
THL Credit, Inc.	TCRD	\$296	Solar Senior Capital Ltd	SUNS	\$277	Barings BDC, Inc.	BBDC	90.2%	
Newtek Business Services Corp.	NEWT	\$287	Stellus Capital Investment Corp.	SCM	\$273	TCG BDC, Inc.	CGBD	87.9%	8
Oaktree Strategic Income Corporation	OCSI	\$278	Gladstone Capital Corporation	GLAD	\$269		0.000		
Solar Senior Capital Ltd	SUNS	\$261	Oaktree Strategic Income Corporation	OCSI	\$251	BlackRock Capital Investment Corporation	BKCC	87.2%	75
Monroe Capital Corp.	MRCC	\$259	Monroe Capital Corp.	MRCC	\$250	Harvest Capital Credit Corp.	HCAP	85.8%	90
Gladstone Capital Corporation	GLAD	\$227	THL Credit, Inc.	TCRD	\$219	Oaktree Specialty Lending Corporation	OCSL	84.8%	78
Stellus Capital Investment Corp.	SCM	\$225	Saratoga Investment Corp.	SAR	\$192	Great Elm Capital Corp	GECC	83.0%	0
MVC Capital, Inc.	MVC	\$217	Medley Capital Corporation	MCC	\$181	Apollo Investment Corporation	AINV	82.2%	73
GSV Capital Corp.	GSVC	\$195	OFS Capital Corp.	OFS	\$167	FS KKR Capital Corp.	FSK	79.9%	73
Firsthand Technology Value Fund Inc	SWC	\$192	MVC Capital, Inc.	MVC	\$162	PennantPark Investment Corporation	PNNT	78.5%	7
Capitala Finance Corp.	CPTA	\$191	Horizon Technology Finance Corporation	HRZN	\$160	Alcentra Capital Corp	ABDC	75.6%	6
OFS Capital Corp.	OFS	\$175	Capitala Finance Corp.	CPTA	\$138	Prospect Capital Corporation	PSEC	74.9%	7.
Saratoga Investment Corp.	SAR	\$173	GSV Capital Corp.	GSVC	\$123	MVC Capital, Inc.	MVC	74.6%	7
Garrison Capital, Inc.	GARS	\$169	Garrison Capital, Inc.	GARS	\$113	THL Credit, Inc.	TCRD	74.2%	
Portman Ridge Finance Corporation	PTMN	\$158	Portman Ridge Finance Corporation	PTMN	\$112	180 Degree Capital Corp	TURN	73.4%	65
CM Finance. Inc.	CMEN	\$156	Alcentra Capital Corp	ABDC	\$108	Capitala Finance Corp.	CPTA	72.3%	
Alcentra Capital Corp	ABDC	\$146	CM Finance. Inc.	CMEN	\$98	Portman Ridge Finance Corporation	PTMN	70.9%	
Horizon Technology Finance Corporation	HRZN	\$134	Great Elm Capital Corp	GECC	390	Garrison Capital, Inc.	GARS	66.9%	
Great Elm Capital Corp	GECC	\$110	Firsthand Technology Value Fund Inc	SWC	390	OHA Investment Corporation	OHAI	64.6%	50
180 Degree Capital Corp	TURN	\$110	Harvest Capital Credit Corp.	HCAP	500 \$65	GSV Capital Corp.	GSVC	62.8%	
Harvest Capital Credit Corp.	HCAP	\$01	180 Degree Capital Corp.	TURN	305 \$60	CM Finance, Inc.	CMFN	62.7%	5
narvest Capital Creat Carp. Equus Total Return Inc	EQS	543	Equus Total Return Inc	EQS	500 S24	Medley Capital Corporation	MCC	59.3%	5
	OHAI			OHAI		Rand Capital Corporation	RAND	58.3%	- 4
OHA Investment Corporation		\$36	OHA Investment Corporation		\$23	Equus Total Return Inc	EQS	55.3%	54
Rand Capital Corporation	RAND	\$32	Rand Capital Corporation	RAND	\$18	Firsthand Technology Value Fund Inc	SVVC	44.7%	4

Market cap as of 4/26/2019

Reducing Asset-to-Expense Ratio; Adding to Portfolio



Externalization of Management

- · Expected to reduce annual expenses as a percentage of portfolio assets (see slide 11)
- · Leverages talent and enhances investment decision processes
 - Current management team to be employed by RCM
- · Broadens potential pipeline of investment opportunities
 - Access to a network of family offices
- · Creates new investment committee with added talent from East

Expanding investment portfolio¹

- · New portfolio investments with a fair value of \$11.6 million contributed to portfolio
- · Rand management and board evaluated assets and determined the fair value
 - · Used discipline and debt/equity valuation methodologies as applied to Company's portfolio
 - · Recently originated assets by respected lenders
 - Assets are income producing with ~12% yield
 - If value of assets are lower or higher at time of close, the difference will be an adjustment to cash

1. Further details regarding the contributed assets can be found in the definitive proxy statement at "The Stock Purchase Transaction – Contributed Investment Assets"

Annual operating expenses (\$'s in millions)	Current ¹	Pro Forma ¹	Change (\$)	Change (%)
Compensation Expenses ²	\$ 1.0	n/a	n/a	n/a
General and administrative expenses ³	\$ 0.9	\$ 0.7	\$ (0.2)	(22.6)%
Base management fee ⁴	n/a	\$ 0.5	n/a	n/a
Incentive fees ⁵	n/a	-	n/a	n/a
Total	\$ 1.9	\$ 1.2	\$ (0.7)	(36.3)%

Current results are based on actual performance and asset values for the year ended December 31, 2018. Pro Forma results were determined as if the investment advisory and management agreement and administrative agreement had been in place for the year ended December 31, 2018. See the definitive proxy statement at "Summary Term Sheet - Comparison of Fiscal Year 2018 Operating Expenses and Pro Forma Operating Expenses under Investment Management Agreement" for additional information
 Consists of salaries, profits haring and bonuses, and employee benefits from the Company is consolidated is tatement of operations for the year ended December 31, 2018.
 Consists of Director's fees, professional fees, shareholders and office operating, insurance, corporate development, and other operating expenses from the Company's consolidated statement of operations for the year ended December 31, 2018
 Base management fee of 1.50% per annum was calculated based on the Company's total as sets, other than cash and cash equivalents, and including as sets purchased and borrowed funds, owned during 2018, and was not calculated to reflect the Company's expected ownership of the combinuted investment as sets, which have been determined to have a fair value of 311.6 million as of December 31, 2018
 Under the investmentadvisory and management agreement, no incentive fees would have been payable by the Company to the Adviser during 2018

P	ositioned for Growth		
Fo	ocused on Shareholder Return	าร	
1	Externalization expected to lower expense ratio and capitalizes on existing management and additional investment talent/knowledge	⇒	Expected to improve investor returns and provide continuity of leadership wit enhanced capabilities
2	Achieving and maintaining RIC tax status	⇒	Eliminates double taxation of income timely distributed to shareholders; facilitates ongoing dividend distribution
3	Investment strategy will focus on current yielding assets with additional equity upside	⇒	Drives improved consistency of investment income to support planned ongoing cash dividend
4	Expands access to broader network of investment opportunities	⇒	Should enhance shareholder return potential and facilitate portfolio growth
5	Strategic Investment		Increased liquidity and current portfolic yield, scale and potential multiple expansion



	Eliminate corporate-level U.S. federal income taxes						
Тах	 Rand intends to elect RIC tax treatment. A RIC is a "pass-through entity" that avoids corporate- level U.S. federal income tax 						
Benefits	 Requires distribution of accumulated earnings and profits estimated at \$22 million, which is expected to be distributed by a Special Dividend in a ratio of 20% cash and 80% stock^{1,2} 						
and Special Dividend	Expect to declare a \$1.50 per share Special Dividend						
	 Approximately \$0.78 in cash and \$0.72 in stock dividend available for all shareholders other than East, Rand directors and management who intend to elect 100% stock distribution² 						
	 Shareholders can elect cash to pay taxes on dividend 						
	 Distribution is taxable as a dividend, regardless if received in cash or stock 						
F ortown	Structured for expected ongoing regular dividends						
Future	 Reduced operating expense ratio expected to improve earnings power 						
Dividends	 RIC entities must distribute, or pass through, >90% of their income to qualify 						
	Expect improved capital market perception						
	Greater scale with increase in total net asset value and expected increase in market capitalization						
Valuation	 BDCs that are RICs historically have traded at higher valuation multiples than non-RIC BDCs 						
	Broader investor audience as income producing stock						
and stock available 2. Figures are estima	mount and ratio of cash and stock are subject to final review of required distribution in order to elect RIC status post-closing and the aggregate amount of cash e for distribution, as well as the individual and collective elections by shareholders ites based on values as of April 18, 2019 and are subject to change; East, each member of the Board and management intend to elect to receive all stock, oximately 3.6 million shares						



User-Friendly Phone Book ("USFB") Suggests Liquidating the Portfolio

- · Destruction of shareholder value
 - Likely realizable value of assets in a liquidation expected to be less than \$3.00 per share
- · Eliminates future return potential
- Eliminates special dividend at \$1.50 per share for shareholders and expected future dividend income

USFB Providing Factual Inaccuracies and Misleading, Unsupported Statements

- · Suggests timing of announcement was "opportunistic" relative to Company's stock price
 - Approved agreements at regularly scheduled Board meeting. In person board meeting needed to approve investment management agreement under requirements of Investment Company Act of 1940, as amended.
- "Hometown discount" undefined and unsubstantiated
- States "shareholders could receive 66% greater return by simply liquidating assets" without any basis
- Provides erroneous statement that management is paid "approximately \$1 million per year in compensation"
- · Inaccurately states the CFO was added to board following the death of a board member
- Repeatedly stated their plans to distribute a "white" proxy card when RAND's proxy card had already been distributed and was white

Investment of \$25 million from East purchase of Rand stock

- Cash infusion of ~\$13.4 million; \$4.4 million¹ to be used for expected Special Dividend
- Contributed income producing portfolio assets of ~\$11.6 million; yielding ~12%²

Planned Special Dividend of \$1.50 per share to Rand shareholders³

Anticipated ongoing regular dividends

- Expects to shift investment strategy towards more investment in interest yielding assets
- · Expected to reduce operating expense ratio driving earnings for dividends

Stronger financial model with externalization of management

Expected to reduce asset-to-expense ratio going forward as detailed on slide 11

Further details regarding the contributed assets can be found in the proxy at "The Stock Purchase Transaction - Contributed Investment Assets"
 If the Board takes action to approve the special dividend, each shareholder will have the option of requesting their special dividend in the form of cash and/or stock



^{1.} The distribution of cash will be prorated if shareholders elect to receive more than \$4.4 million in cash



Transforming Rand Capital: Driving Value Creation

April 2019

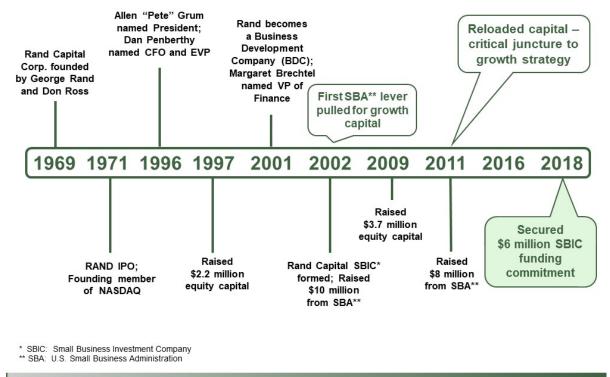
Investor Presentation

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Nasdaq: RAND

History of Rand Capital Corporation





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Portfolio Companies: By Revenue Stage



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BDC: A Business Development Company, or BDC, is a form of closed-end investment company in the United States that invests in small and mid-sized businesses. This form of company was created by Congress in 1980 as amendments to the Investment Company Act of 1940. Publicly filing firms may elect regulation as BDCs if they meet certain requirements of the Investment Company Act.

NAV: Net Asset Value, or NAV, is the value of an entity's assets minus the value of its liabilities, commonly known as shareholders' equity. NAV is often used in relation to open-end or mutual funds, since shares of such funds registered with the U.S. Securities and Exchange Commission ("SEC") are redeemed at their net asset value. It is also a key figure with regard to hedge funds and venture capital funds when calculating the value of the underlying investments in these funds by investors. This may also be the same as the book value or the equity value of a business. Net asset value may represent the value of the total equity, or it may be divided by the number of shares outstanding held by investors, thereby representing the net asset value per share.

RIC: A Regulated Investment Company, or RIC, is a special type of "pass-through entity" that can avoid corporate-level U.S. federal income taxation on income and capital gains distributed to shareholders.

SBA: The Small Business Administration (SBA) is an autonomous U.S. government agency established in 1953 to bolster and promote the economy in general by providing assistance to small businesses.

SBIC: A Small Business Investment Company (SBIC) is a type of investment company that is licensed by the SBA. Small business investment companies supply small businesses with financing in both the equity and debt arenas. They provide a viable alternative to venture capital firms for many small enterprises seeking startup capital.